

Bay Area Children's Theatre Premieres "Press Here, the Musical," Saturday

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REMINDER: "Press Here, the Musical," a laugh-a-minute new show with audience participation created by [Bay Area Children's Theatre](http://www.bactheatre.org) (BACT), opens Saturday, March 30, at BACT's Berkeley Center, 2055 Center Street, Berkeley, CA 94704.

Inspired by Hervé Tullet's award-winning picture book, "Press Here," about the power of imagination, "Press Here, the Musical," invites audience members to come along on an interactive adventure, including catchy melodies, impressive juggling, clowning, and slapstick comedy, as colorful Dots—Yellow, Red and Blue—cavort onstage and off, while clowns Page and Turner try their mightiest to control the Dots' mischief.

Directed by Nina Meehan, with book, music and lyrics by Andrew Quick and Austin Zumbro, "Press Here, the Musical," plays weekends through May 12 before moving to Sunnyvale and San Francisco. (See dates, times, places below.)

TICKETS: \$18 - \$28

BOX OFFICE: www.bactheatre.org or call (510) 296-4433

((High-res .jpg attached of, left to right, Chelsea Wellot as Blue Dot, Kailah Cayou as Yellow Dot, and Kris Anthony Williams as Red Dot. Photo credit: Alessandra Mello.))

DATES, TIMES, PLACES

Berkeley

Dates: March 30 – May 12

Time: Saturdays at 10:30 a.m., 1:30 p.m. and 4 p.m.

Sundays at 10:30 a.m. and 1:30 p.m.

Place: BACT's Berkeley Theatre Center, 2055 Center Street, Berkeley, CA 94704

Sunnyvale

Dates: May 25 – June 2

Time: Saturdays at 10:30 a.m., 1:30 p.m. and 4 p.m.

Sundays at 10:30 a.m. and 1:30 p.m.

Place: Sunnyvale Community Center, 550 E. Remington Drive, Sunnyvale, CA 94087

San Francisco

Dates: June 8 - 30

Time: Saturdays at 10:30 a.m., 1:30 p.m., 4 p.m.

Sundays at 10:30 a.m. and 1:30 p.m.

Place: Children's Creativity Museum Theater, 221 4th Street, San Francisco, CA 94103

(The Berkeley and San Francisco theatres are just blocks from BART.)

Bay Area Children's Theatre, Sharing Art with Families for 15 Years

Established in 2004, Bay Area Children's Theatre, a 501(c)(3) nonprofit organization, serves 125,000 children and adults throughout the Bay Area, with main stage performances in Berkeley, San Francisco and Sunnyvale; programs and productions in local schools; and classes and summer camps in the East Bay, South Bay, and San Francisco.

Our Mission: To inspire young audiences with imaginative productions, introduce children of all backgrounds to the excitement of live theatre, and create an engaging, entertaining, and educational environment in which children and their families can explore and enjoy the arts.

How We Carry Out Our Mission:

- Bring high quality, professional theatre to children and their families, with artists who create vibrant worlds that are intriguing to young audiences
- Encourage young people to explore literature, language, and the arts by producing stage adaptations of great children's books
- Engage preschoolers in the world of theatre with productions specially designed for them
- Develop and perform exciting new work for the stage
- Reach out to children who might not otherwise experience live theatre with free tickets, special performances for school groups, and touring productions at local schools
- Create touring productions for young audiences nationwide
- Partner with communities to meet the need for theatre education
- Introduce children to the joy of performance through our theatre education program